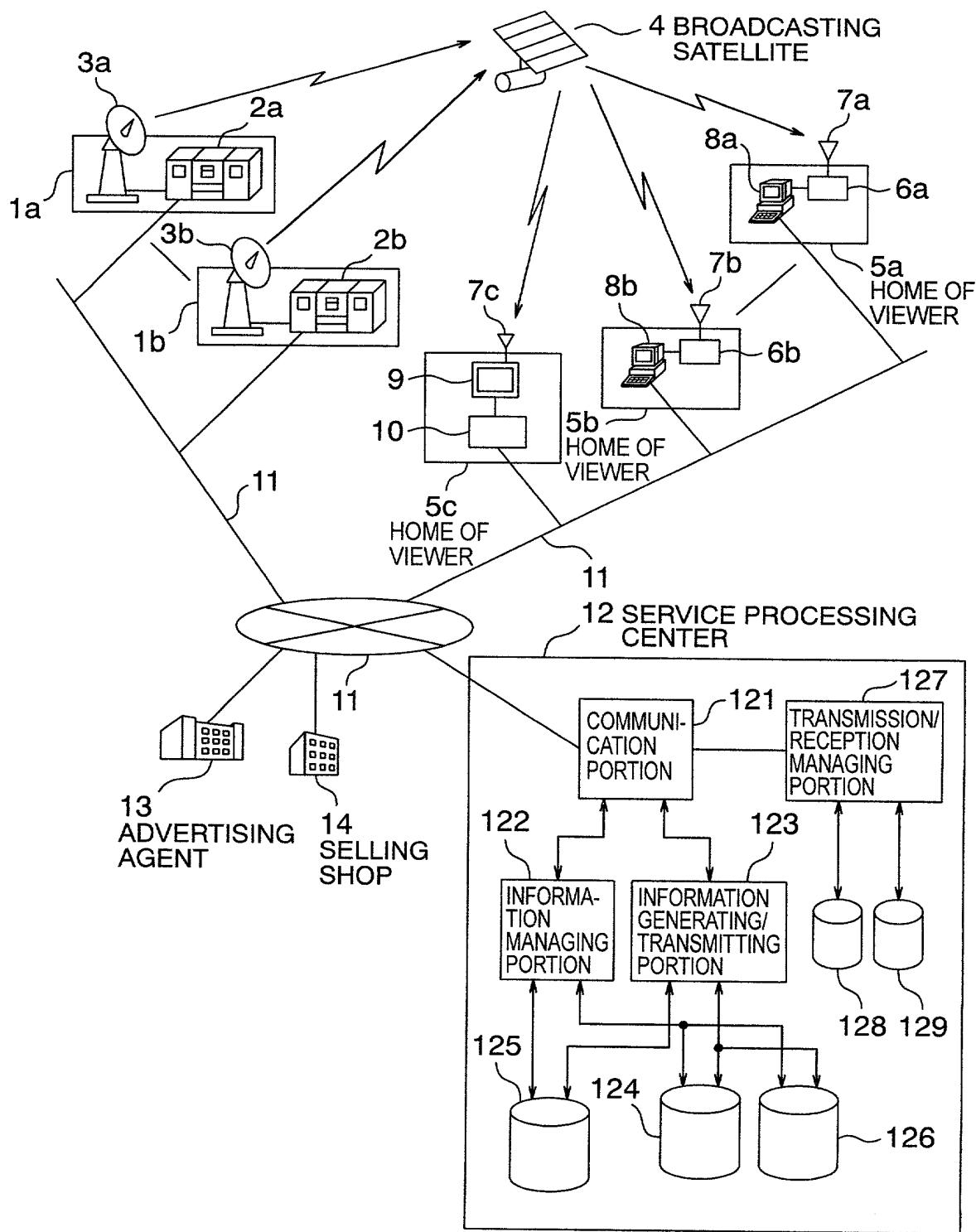


FIG. 1



2
EIGEN

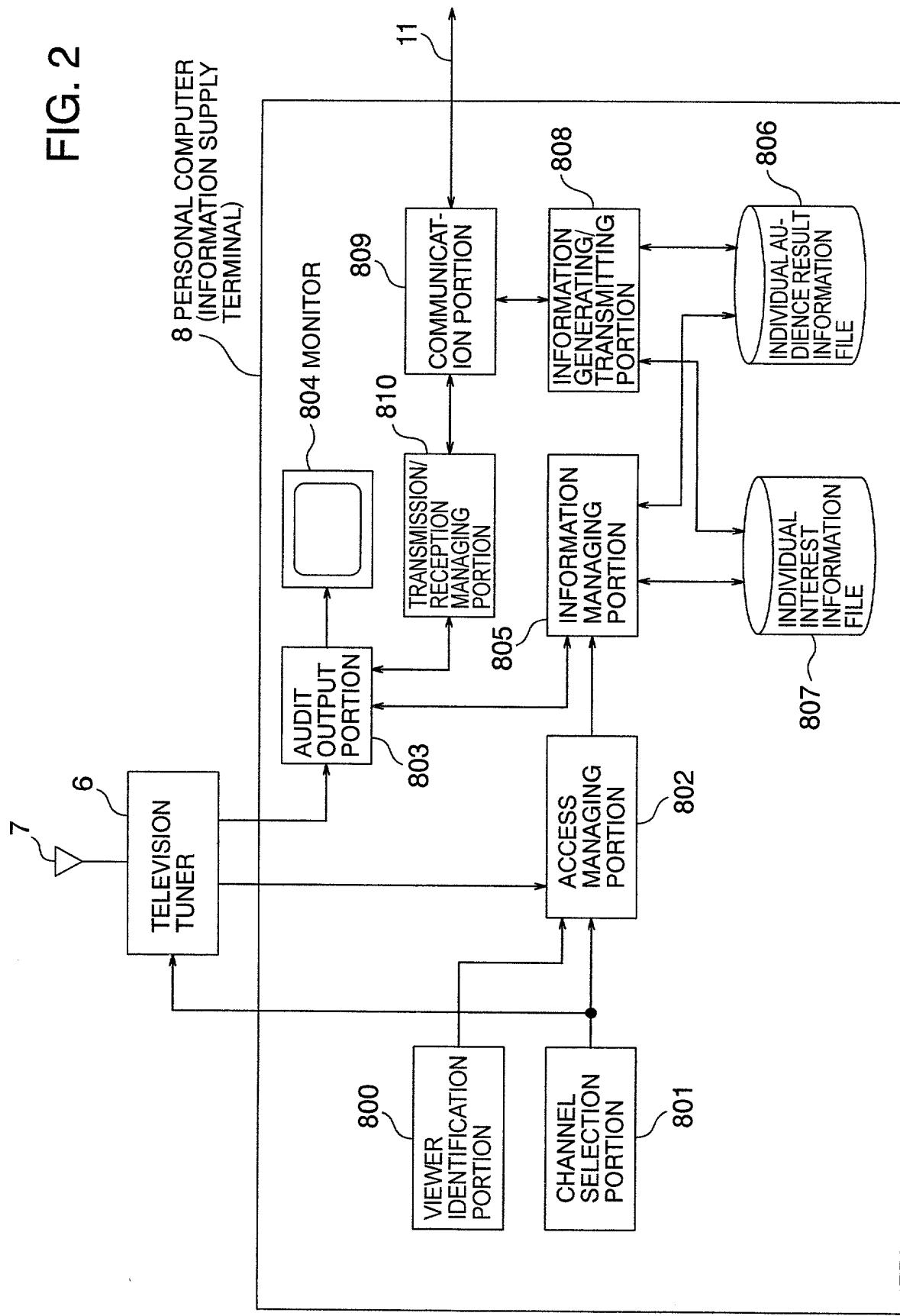


FIG. 3

OCTOBER 17, 2000			MR. A			
TIME	19:00	20:00	21:00
BROAD- CAST A	PROGRAM	NEWS	CLOSE-UP	CONCERT	WEA- TER- REP- ORT
AUDIENCE	1	1	0	0	1
BROAD- CAST B	PROGRAM	HEAL- TH	HUMAN XX	PARTNER	HOBBY
AUDIENCE	0	0	0	0	0
BROAD- CAST C	PROGRAM	XX'S COOKING		VARIETY	DRAMA THEATER
AUDIENCE	0		0	0
			

FIG. 4

MR. A													
EDUCATION		MUSIC			SPORT		TRAVEL		INTERIOR				
ENG- LISH	FRE- NCH	CLA- SSIC	JAZZ	GOLF	BASE BALL	DOME- STIC	U.S.A	FURN- TURE	ORNAMENT	
20	2	25	10	50	13	5	35	8	45

FIG. 5

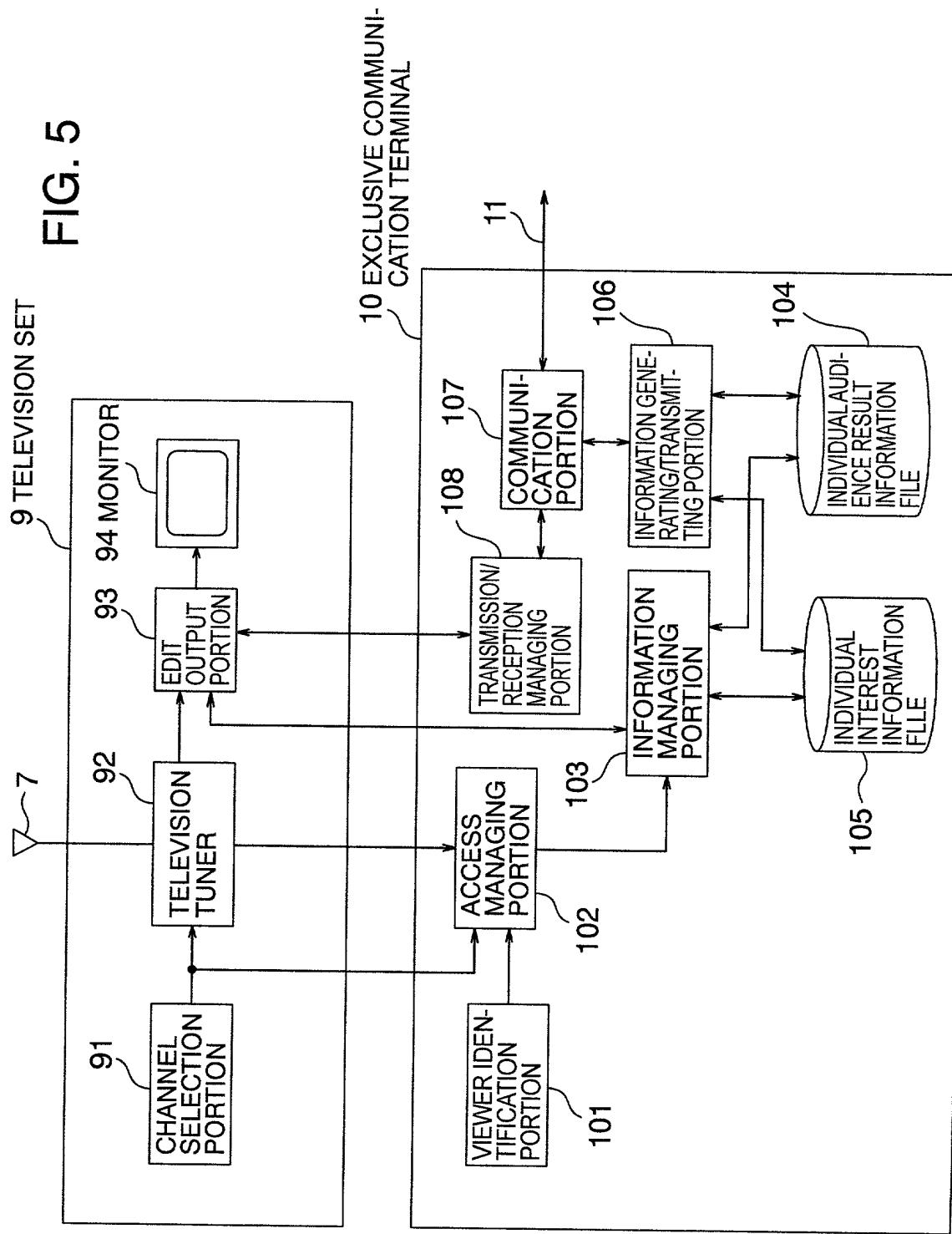


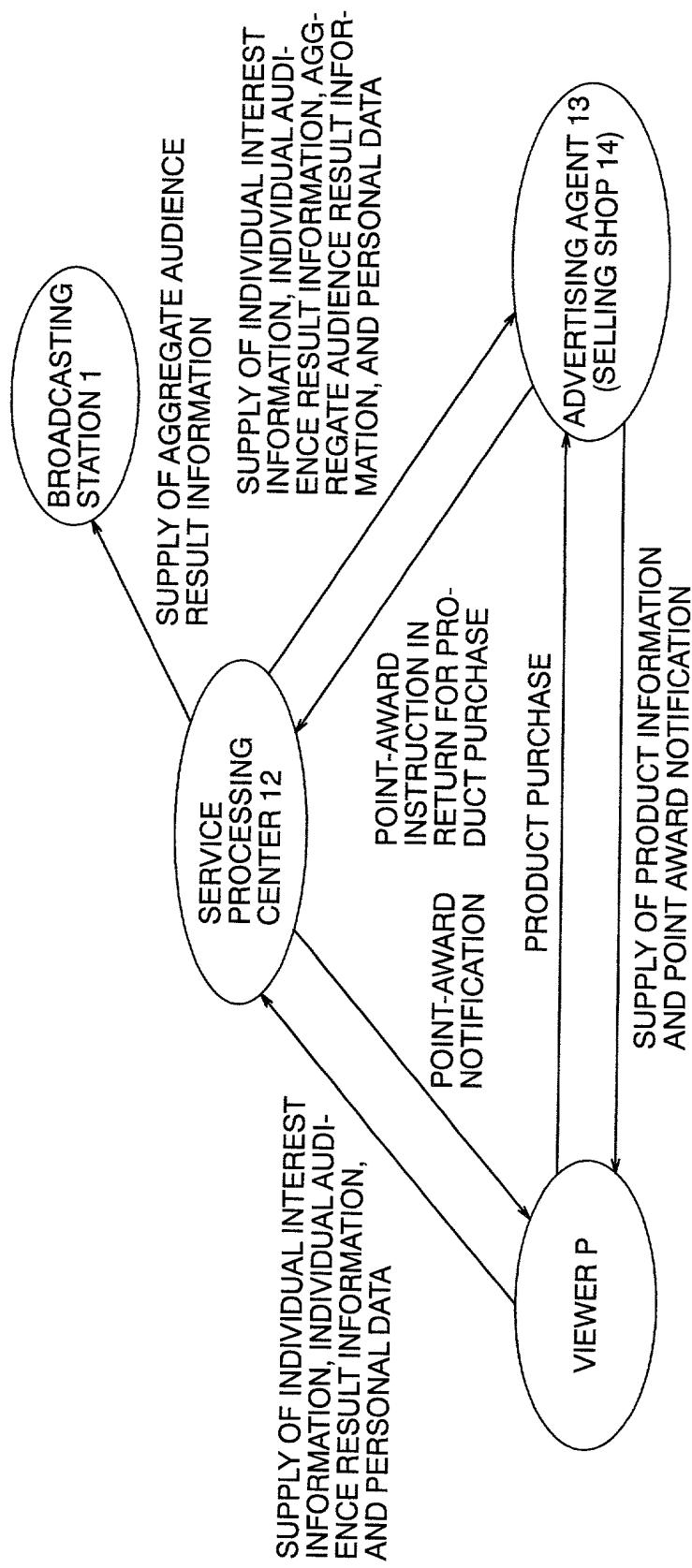
FIG. 6

MR. A						
EDUCATION		MUSIC		SPORT		TRAVEL
ENG-	FRE-	CLA-	JAZZ	GOLF	BASE	DOMESTIC
LISH	NCH	SSIC	BALL	U.S.A
20	2	25	10	50
						13
					
						5
						35
					
						8
						45
					

MR. B						
EDUCATION		MUSIC		SPORT		TRAVEL
ENG-	FRE-	CLA-	JAZZ	GOLF	BASE	DOMESTIC
LISH	NCH	SSIC	BALL	U.S.A
10	0	45	10	10
						40
					
						55
						30
					
						5
						5
					

FIG. 7

FIG. 8



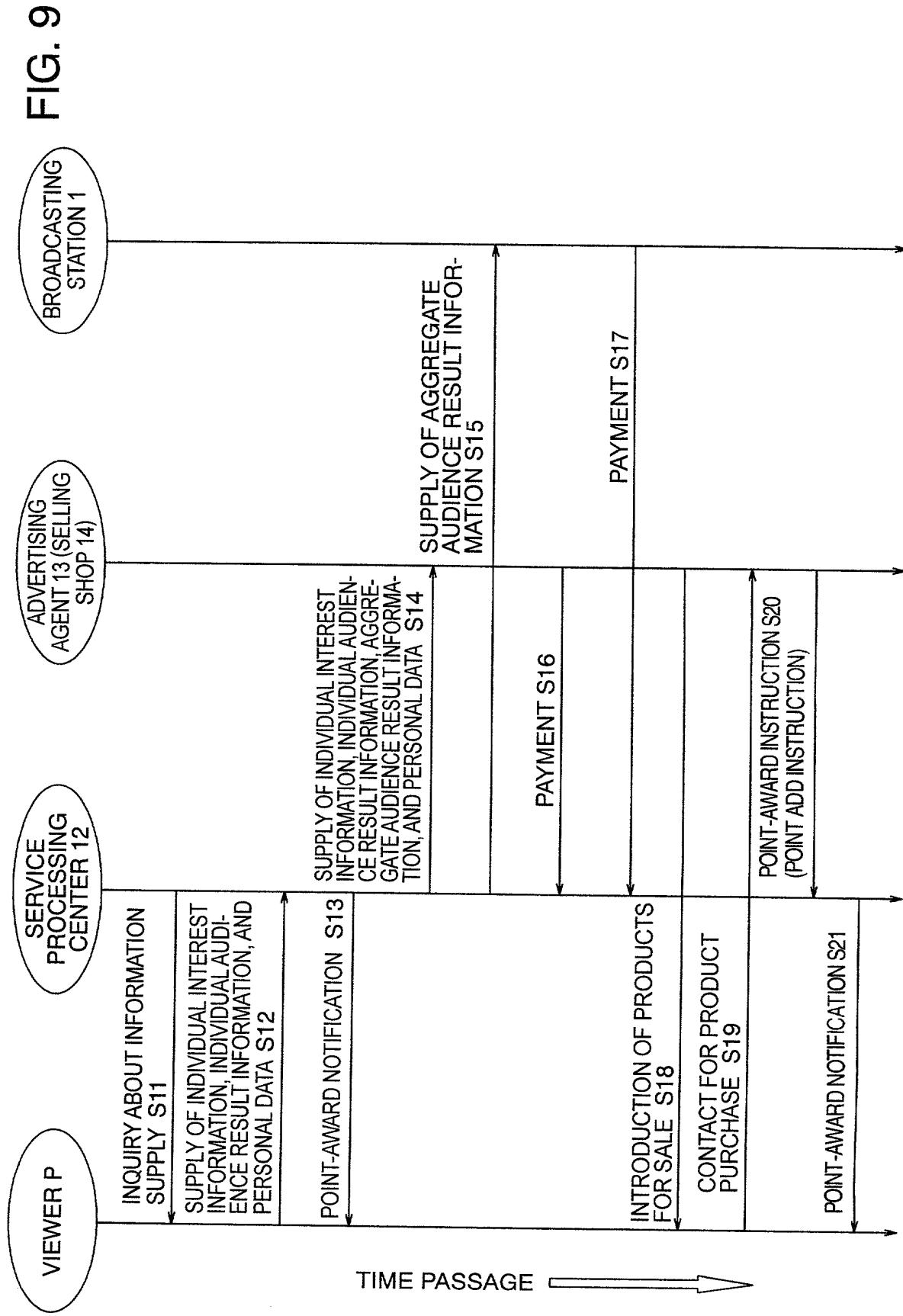


FIG. 10

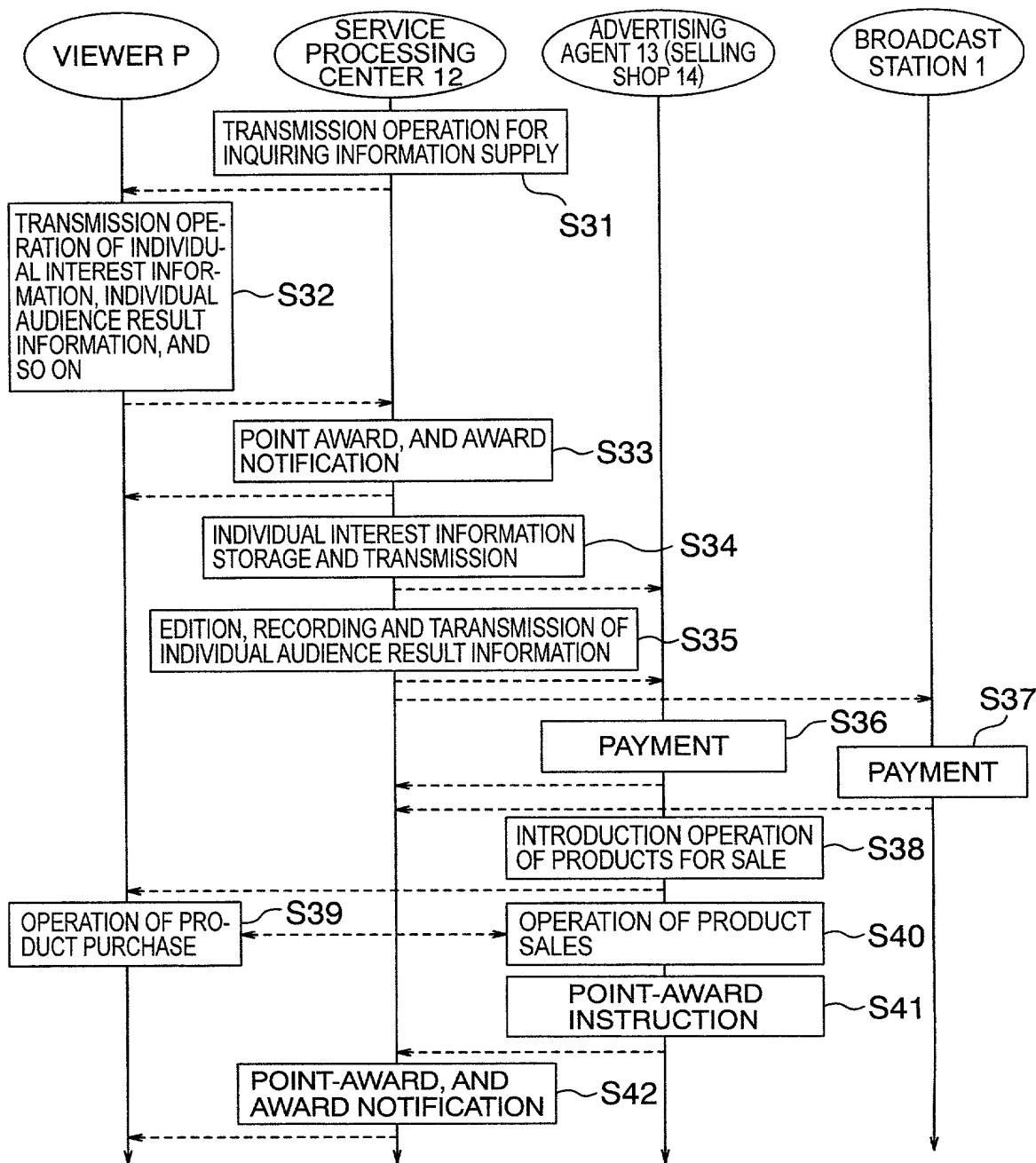


FIG. 11

Me

MENU	MENU	OPERATION MENU BAR			MENU									
INDIVIDUAL INTEREST INFORMATION A1														
MR. A														
EDUCATION		MUSIC		SPORT		TRAVEL		INTERIOR					
ENG LISH	FRE- NCH	CLA- SSIC	JAZZ	GOLF	BASE BALL	DOM- ESTIC	U.S.A.	FURN- ORNA- MENTS	
20	2	25	10	50	13	5	35	8	45
PRODUCT INTRODUCTION INFORMATION TRANSMISSION OK <input checked="" type="radio"/> YES <input type="radio"/> NO PERSONAL DATA ATTACHMENT OK <input type="radio"/> <input checked="" type="radio"/>						TRANSMISSION BUTTON		Bu1						
INDIVIDUAL AUDIENCE RESULT INFORMATION						Ra1								
OCTOBER 17,2000		MR. A												
TIME		19:00		20:00			21:00					
BROADCAST A	PROGRAM	NEWS	CLOSE- UP	CONCERT		WEATH- ER RE- PORT	NEWS	DOCUMEN- TARY				
	AUDIENCE	1	1	0		0	0	0	1			
BROADCAST B	PROGRAM	HEA- LTH	HUMAN XX	PARTNER				HOBBY				
	AUDIENCE	0	0	0				0				
BROADCAST C	PROGRAM	XX'S COOKING		VARIETY		DRAMA THEATER						
	AUDIENCE	0		0		0						
.....												
PRODUCT INTRODUCTION INFORMATION TRANSMISSION OK <input checked="" type="radio"/> YES <input type="radio"/> NO PERSONAL DATA ATTACHMENT OK <input type="radio"/> <input checked="" type="radio"/>						TRANSMISSION BUTTON		Bu2						
						PREVIOUS PAGE	NEXT PAGE							
						Ra2								

FIG. 12

DATE OF PROVISION	SUPPLIED INFORMATION	POINT
MAY 10, 2000	INDIVIDUAL INTEREST INFORMATION 1	40
MAY 10, 2000	AUDIENCE RESULT INFORMATION	10
AUGUST 15, 2000	INDIVIDUAL INTEREST INFORMATION 2	20
SEPTEMBER 15, 2000	GOLF CLUB PURCHASE	80
.....

OPERATION MENU BAR

YOUR CURRENT POINTS : 250